

Newsletter



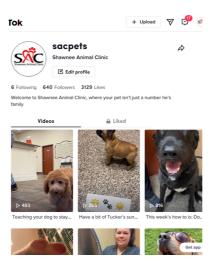
Instagram

In the month of June, Shawnee Animal Clinic began implementing multiple new advertising initiatives. One of these new initiatives is our first visit instagram photo reel. We see this as an exciting way to engage new clients. When a new pet arrives, our staff creates a cute chalkboard sign with information on the pet's weight, age, and name. The pet is then posed for a photo with the board and featured on our instagram page: @sacpets.









TikTok

In May, Shawnee Animal Clinic joined TikTok as the first veterinary clinic in our area to start sharing fun and informational videos for our clients. We have now started a series of how to videos with instructional content on caring for your animals at home. If you wish to be a part of our TikTok community, download the app and follow us by searching sacpets.

SAC On Social Media

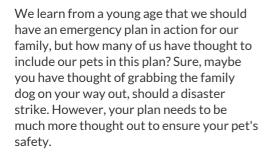
INSTAGRAM & TIKTOK

Our new social media initiatives

Emergency Prep for Your Pet

PET PREPAREDNESS MONTH

Pictured: Natural disasters to prepare for



The first thing you want to do is include supplies for your pet in your emergency kit, or assemble a separate emergency kit just for your pet.

Your kit should include:

- Sturdy leashes, harnesses and/or carriers to transport pets safely and ensure that they can't escape.
- Food, drinking water, bowls, cat litter.
- Medications and copies of medical records stored in a waterproof container.
- A pet first aid kit.
- Current photos of you with your pet(s) in case they get lost.
- Information on feeding schedules, medical conditions, behavior problems, and the name and number of your veterinarian in case you have to foster or board your pets.
- Pet beds and toys, if easily transportable.



If you have to evacuate your home during a disaster, the best way to protect your pets is to evacuate them too. If it's not safe for you to stay behind then it's not safe to leave pets behind either.

- Know which hotels and motels along your evacuation route will accept pets in an emergency.
 Call ahead for reservations if you know you may need to evacuate. Ask if no pet policies could be waived in an emergency.
- Know which friends, relatives, boarding facilities, animal shelters or veterinarians can care for your animals in an emergency. Prepare a list with phone numbers.
- Although your animals may be more comfortable together, be prepared to house them separately.
- Include your pets in evacuation drills so that they become used to entering and traveling in their carriers calmly.
- Make sure that your pet's vaccinations are current and that all dogs and cats are wearing collars with securely fastened identification

- Many pet shelters require proof of current vaccinations to reduce the spread of disease.
- Consider having your pet "microchipped" by your veterinarian.
- Read more about our safety tips for traveling with your pet.

Most importantly, always remember: if it's not safe for you to stay in your home during an emergency, it's not safe for them either!





Dog Safety

TIPS FOR YOUR 4TH OF JULY WEEKEND

The fourth of July is a very special holiday to most Americans. Most families look forward to the festivities that take place over this holiday season. However, many animals will suffer from severe anxiety over the fourth of July weekend. It is important to have a plan in place in order to make this week a little easier on your pets.

The first tip we have to help prepare for the firework season is to provide your dog with a safe haven. Their safe haven should be a relatively quiet area where they can feel relaxed and in control. We want the dog to associate the space with positive experiences, so leaving their toys in the space would help as well. It will take time for your dog to learn that this is his or her safe space, so it is important to have this place set aside for them well before the firework season begins. It is also important to move your dog to the safe haven each evening on the week of the fireworks to help establish a routine.

Our next tips are to help you prepare on the day of the fire works.

- 1. You should walk your dog during the daylight hours to avoid times when fireworks are being set off.
- 2. Make sure all windows and curtains are closed in order to muffle sounds and blackout your dog's safe haven.
- 3. Play background music music or the television as a way to mask the sound of the fireworks.
- 4. Administer some type of anxiety medication to your dog if you know he or she is going to be miserable. Trazodone is a medication we commonly prescribe to dogs during this time of year, but please remember your dog must be seen in order to get a script for this medication. We are typically booked so it can be difficult to receive this type of medication on short notice.



Upcoming Events

SAC GOAT YOGA HOSTED BY KELDON YOGA

Pictured: Keldon Bowling, our professional Yoga Instructor

Are you feeling the stress of life from constantly being on the go? Sometimes, you just have to get back to the basics. To us, that means spending time on the farm.

Shawnee Animal Clinic will be hosting our first NamastHay Goat Yoga class at 101 Bierly Road, in Portsmouth Ohio. It is our hope that this event will be a therapeutic athletic outlet for all who are involved.

Yoga incorporates meditation and breathing to help improve a person's mental well-being. It can create mental clarity and calmness, increase body awareness, relieve chronic stress patterns, relax the mind, and sharpen concentration. Spending time with animals is also proven to be a great stress reliever, plus goats are just so darn cute!

To purchase your tickets today, scan the QR code or visit sacpets.com





ANNOUNCEMENTS & GENERAL INFO

Follow Us On TikTok

Your friends at Shawnee Animal Clinic have now joined TikTok! Follow us on the app to see some hilarious and wholesome short veterinary related content.

Heartgard/Nexgard Rebate

We are offering an instant rebate from now until July 30,2022 on eligible Heartgard & NexGard products. Rebates are as follows:

\$60 instant rebate when you purchase 12 doses of an eligible Heartgard product AND 12 doses of a NexGard product or an eligible Frontline product.

\$35 instant rebate when you purchase 12 doses of an eligible Heartgard product AND 6 doses of a NexGard product or an eligible Frontline brand product.

\$25 instant rebate when you purchase 6 doses of an eligible Heartgard product AND 6 doses of a NexGard product or an eligible Frontline brand product.

July 2022

National Lost Pet Prevention Month

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I.D. Your Pet Day

Pet I.D. tags and microchips are very important in case your beloved pet ever goes missing.

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Independence Day

This holiday is no holiday for dogs; Read our article on page 3 to learn how to keep your dog more comfortable.

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Goat Yoga

Join us for a relaxing day of Goat Yoga at SAC. See page 4 for more details. National Pet Fire Safety Day

Today is the day to review your fire safety plans and make sure your pet is included. Feline Leukemia Day

Margaret Tompkins hosts this annual online event with expert information on this disease.

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National Craft for your Local Shelter Day

Regardless of your crafting skills, you can create items that will be joy and comfort to pets.

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EVENTS BY SAC ARE IN RED